

Saving Europe's Voices: The Diplomatic Push against Ethnolinguistics Loss

Genc Struga*

PG Dip.Neurology University College London, PhD Neuroscience/Neurosonography, MRCPSCG (Member of UK Royal College of Physician), FESO (Fellow of European Stroke Organisation) United Kingdom

***Corresponding Author:** Genc Struga, PG Dip.Neurology University College London, PhD Neuroscience/Neurosonography, MRCPSCG (Member of UK Royal College of Physician), FESO (Fellow of European Stroke Organisation) United Kingdom.

Received: January 08, 2026; **Published:** February 04, 2026

Background

Converting a room in an Albanian and Kosova embassies into an Ethnolinguistics Center of Learning involves blending cultural diplomacy with modern educational technology to engage the generation of the Albanian diaspora. This project leverages existing frameworks, to create a space that fosters identity and language preservation. There are 38 to 57 diplomatic missions (embassies and consulates) worldwide. Kosovo operates approximately 32 to 34 embassies worldwide.

Conceptual framework: "Shqipnia në Një Dhomë" (Albania in one room)

The center should move beyond standard language classes to "ethnolinguistics"-the study of how language reflects cultural identity, history, and community values.

- Target audience: Second and third-generation Albanian youth (including Arbëresh, Arvanite, and other diaspora groups) who may have "passive" language skills but seek deeper cultural roots.
- Mission: To transform the Albanian language from a "passive" home language to an "active" tool for professional and cultural engagement.

Physical and digital room conversion

Transforming a standard embassy room requires a multi-functional design that balances tradition with 2025 technology.

- Ethno-modern design: Use "cultural icebreakers" like the double-headed eagle symbolism and traditional chimney "Oxhaku" "coffee culture" zones (a dedicated corner for Albanian coffee/mountain tea) to build trust and social inclusion.
- Interactive exhibits: Decorate with digital posters or AR-enabled artifacts (e.g. the Purple Codices of Berat or images of Butrint) that students can "scan" with their phones to hear history in Albanian.
- Hybrid learning tech: Install high-quality audio-visual recording equipment for "Virtual Classrooms," allowing youth in remote locations to join in-person sessions.
- A library of Albanology and Ethnolinguistics based on donations of authors and publishers.
- Website "Albania in One Room" "Shqipnia në Një Dhomë" that includes learning Albanian and multimedia of Albanian ethnolinguistics.

Ethnolinguistic curriculum components

The curriculum should be using a unified, flexible approach.

- Linguistic modules: Focus on standard Albanian while respecting dialectal variations (Gheg and Tosk) and historical dialects like Arbëresh.
- Cultural immersion: Incorporate lessons on Albanian folklore, history, and “soft power” topics such as tourism, food (e.g. gjellë and tarator), and traditional dance.
- Professional networking: Use the center as a hub for internships and mentorships, connecting youth with professionals in international relations and public service.

Operational strategy (2026-2027 implementation)

- Staffing: Recruit interns from the 2025 Embassy Internship Programme to act as peer-mentors, as youth often respond better to “horizontal” learning.
- Collaborations: Partner with organizations to facilitate “OriginAL” heritage trips that supplement the in-embassy learning.
- Funding: Utilize bilateral agreements and European funds for minority languages to sustain multimedia and publication costs.

Success metrics

- Language proficiency: Transitioning students from passive comprehension to B2-C1 level proficiency.
- Community engagement: Tracking the number of youth-led projects that emerge from the center, such as podcasts or cultural documentaries.
 - Future spread of Albanian in one room based in this experience to all the countries with substantial Albanian communities based on success of pilot and donations.
 - Transparency of fund and donations.
 - Aiming to make self efficient financially Diplomatic Embassies.
 - Support to maintain close relations between diaspora and Diplomatic Embassies.

Volume 18 Issue 2 February 2026

©All rights reserved by Genc Struga.